

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
ANTOINE L. HICKMAN
CHIEF STUDENT SUPPORT INITIATIVES & RECOVERY OFFICER
Signatures on File

November 5, 2020

TO: All Principals

FROM: Antoine L. Hickman, Ed.D.
Chief Student Support Initiatives & Recovery Officer

VIA: Valerie S. Wanza, Ph.D.
Chief School Performance & Accountability Officer

SUBJECT: **PUBLIC ENGAGEMENT RE: CAMERA USE FOR STUDENT ATTENDANCE**



On October 13, 2020, a School Board Workshop convened the second reading of Policy 5.5: Attendance for the purpose of adding language to address operating under emergency school closures. During the meeting, the School Board and Superintendent directed staff to begin the Public Engagement Loop outlined in Policy 1164: Communication and Public Engagement to obtain feedback on the Board proposal to ***“require student cameras to be on during teachers’ roll call in order to accurately record attendance.”***

ACTION: Principals will invite students, teachers, and parents to participate in the survey.

Script to include in school communications with stakeholders:

“The School Board of Broward County is interested in your feedback. Login through Clever and visit our school website to respond to a survey that asks if student cameras should be turned on while the teacher takes attendance. The District wants to hear from students, parents, and teachers.”

School administrators are also encouraged to participate in the survey. [Preview the survey here.](#)

The survey will be available from Friday, November 6 through Monday, November 16, 2020.

RATIONALE: When an emerging issue requires communication with various communities, School Board [Policy 1164: Communication And Public Engagement](#) provides guidance for meaningful, two-way communication about the issue impacting the education community. Results from this survey will be provided to School Board Members and posted publicly on the District website at www.browardschools.com/attendance.

For any questions related to this memo, please contact **Phillip Shaver, Coordinator, District Attendance** at phillip.shaver@browardschools.com.

VSW/ALH/MK:cj

c: Senior Leadership Team